

# Lincoln Marketing

www.lincolnmarketing.us

SINCE 1984

Since 1984 Lincoln Marketing, Inc. has been providing promotional services nationwide; from Minnesota to California, Spokane to Las Vegas. Founded by the Micko family, Lincoln Marketing, Inc. conducts business to business sales and provides detailed full color recreational trail maps and resident guide books custom designed for your specific area. From a very small beginning of two employees in the basement of the family residence, Lincoln Marketing, Inc. has grown to distribute over 10,000,000 area maps and resident guides since 1984.



Customized resources for your specific area.

Advertisers pay a one-time fee for year-long distribution through print, online and participating radio and newspaper outlets. These publications will be available to print for free online, also in and around your area and through the advertisers - high traffic areas such as banks, restaurants, hotels, motels, service stations, realtors, local merchants and city halls. A wide variety of distribution allows for a wide variety of exposure for your business.

Lincoln Marketing, Inc. often contracts with local radio stations and newspapers to promote participating businesses and services at no additional charge!

Find all of our publications online for viewers to print for free at their own convenience!



Our ad sizes range from standard black and white ads to full color display ads, allowing each advertiser to customize their information and maximize the results based on each budget. Try featuring your business on a custom resource brought to you by Lincoln Marketing, Inc. and expand your exposure through print, radio, newspaper and online advertising today!

# OUR ADVERTISERS



# ADVERTISING SIZES

## COVER AD SPOTS

(Ad Appears on BOTH Sides)

3 1/4 x 6" **\$775** Front Cover  
 3 1/4 x 4 1/4" **\$699** Back Cover

## STANDARD AD SPOTS

(Ad Appears on BOTH Sides)

2x3" **\$449**  
 3x4" **\$499**

\*All advertisers receive a complimentary box of 50 full color area maps to hand out to customers as a nice gesture.

# FULL COLOR MAP SAMPLE

(Actual size 19"x27")

# AD SAMPLES

Jaci Kast & Mary Delaney  
 are proud to  
**Welcome the Public**

Perm w/Haircut \$40  
 Color \$30  
 Haircuts \$14  
 Wax \$8  
 Up-Do's \$20 & up

Check Out Our Upland Hills Patient Specials

Walk-ins Welcome or call for your next appointment.

We Carry SCRIPLES

Located Inside Upland Hills Health

JACI:  
 Mon. 9-2; Tue. Closed; Wed. 7-6;  
 Thurs. 7-6; Fri. 6-4; Sat. 6-12  
 Mary: Wed. & Fri.

**608-930-7215**

**Sears**  
 Imported Autos Mercedes-Benz

(952) 546-5301  
 www.SearsImports.com

Follow us on Twitter and Facebook

Always a Huge Selection of New & Pre-Owned Vehicles

13500 Wayzata Blvd. • Minneapolis, MN 55305  
 Across from Ridgepole on I-394

**AMSOIL**  
 The First in Synthetics®

Lynn Pabst  
 DIRECT JOBBER

612-309-8982

Product Orders  
 www.lynnpabst.com  
 800-956-5695  
 Referral Number 387179

**Own Your Own Business**

- The leader in premium quality motor oils, lubricants and filters
- No capital investment or inventory requirements

OR

**Become a Preferred Customer**

- None of the responsibility of owning a business
- Purchase products at Dealer cost
- No Social Security Number or signature needed

Call For Your Free Business Preview Packet  
**1-800-956-5695**

Introduce Your Monsters To OURS!  
 Dinosaurs, Ice Age & Archaeology

**PREHISTORIC MUSEUM**  
 DEATH ELEVATED

155 East Main Street - Price, Utah  
 (435) 613-5060 or (800) 817-9949  
**museum.ceu.edu**

**UTAH**  
 LIFE ELEVATED

**Wet Willie's SALOON**  
 PORT ARANSAS, TX

**BAR & LIVE ENTERTAINMENT**

THURSDAY LADIES NIGHT!  
 \$1.50 Margaritas  
 \$5 Margarita Pitchers  
 \$4 Domestic Pitchers  
 7-9pm

TUESDAYS **KARAOKE**

ACOUSTIC MONDAYS with LOCAL TEXAS MUSIC ARTISTS

817-244-6638  
 www.wetwilliesinc.com

12301 CAMP BOWIE W BLVD • ALEDO, TX

Need ad changes?  
 Ask your sales representative how we can help you!

# ADVERTISING SIZES

## COVER AD SPOTS

- 4 1/2 x 6" \$775 Front Cover
- 5 x 8" \$699 Back Cover
- 5 x 8" \$649 Inside Front/Back Cover
- 8 x 10" \$899 Inside Fold

## STANDARD AD SPOTS

- 5 x 2" \$449 1/4 Page
- 5 x 4" \$499 1/2 Page
- 5 x 8" \$549 Full Page

\*All advertisers receive a complimentary box of 50 resident guides to hand out to customers as a nice gesture.

# RESIDENT GUIDE SAMPLE


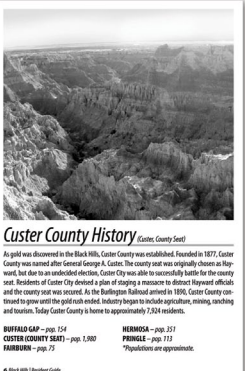




Table of Contents	
2-3	Local Area Events
4-5	Residential Services
6	Center County History
7	Center County Communities
8	Center County
9	Lawrence County History
10	Lawrence County Communities
11	Lawrence County
12	Pennington County History
13	Pennington County Communities
14	Pennington County
15-16	Local Area Attractions
16-17	Parks & Recreation
18-19	DNR License Centers
20	South Dakota Hunting Seasons
21	Beer Bots Bicycle Trails
22	George S. Mickelson Bicycle Trails
23	Seamless Trails







Front and back cover ad spots are in full color CMYK. Inside cover and pages are grayscale/B&W. (Actual Size 5 1/2 x 8 1/2")

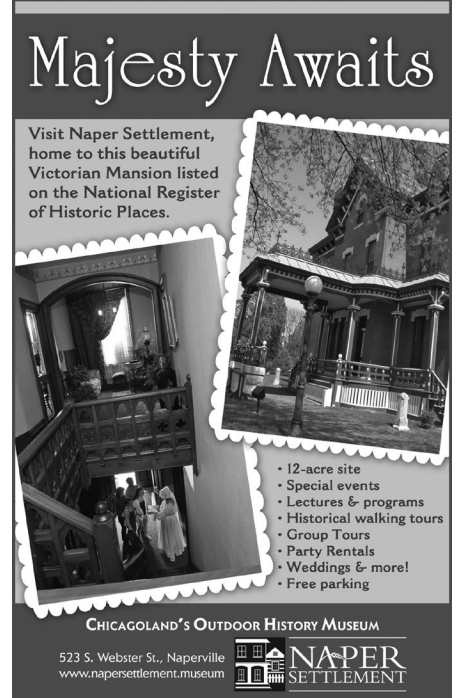
# AD SAMPLES






(Actual Ad Size 5x2" and larger)

**Need ad changes? Ask your sales representative how we can help you!**



# CONTACT US

## CORPORATE HEADQUARTERS

Lincoln Marketing, Inc.  
P.O. Box 25122  
Woodbury, MN 55125  
Phone: (651) 646-4683  
Fax: (651) 646-4682  
Email: [mndesign@lincolnmarketing.us](mailto:mndesign@lincolnmarketing.us)

## Advertising Inquiries or General Information

Phone: (651) 646-4683  
(Monday - Friday 8AM-4:30PM CST)  
Email: [info@lincolnmarketing.us](mailto:info@lincolnmarketing.us)

## Billing & Payment

Lincoln Marketing, Inc.  
P.O. Box 25122  
Woodbury, MN 55125  
Phone: (651) 646-4683  
Fax: (651) 646-4682

[www.lincolnmarketing.us](http://www.lincolnmarketing.us)



Ask your Sales Representative  
for special limited time offers  
regarding upcoming projects!

---

## GRAPHICS SUBMISSIONS

Final artwork for cover and standard ad spots must be submitted as a high-resolution PDF, JPEG or TIFF file format (at least 300DPI and CMYK, no bleed). A final proof will be sent only upon request. Submit your ad via email to: [mndesign@lincolnmarketing.us](mailto:mndesign@lincolnmarketing.us).

***Please Note: Cancellation of an advertising order after changes have been made or a new ad is created will result in a \$50.00 graphics charge.***